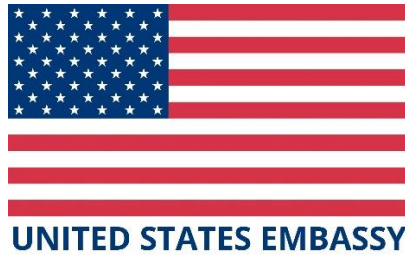


Clean Air Initiative
Safe and Clean Air for All (SAFA) Campaign



Clean Energy Nepal



US Embassy Nepal

Funding Agency



States Department of US

March, 2023

SAFA Campaign: Clean Air Initiative

1. Background

Clean Energy Nepal (CEN) has been implementing the “Safe and Clean Air for All” (SAFA) in Nepal, campaign with the financial support of the US Department of State (FEDERAL ASSISTANCE AWARD). The SAFA campaign aims in promoting *Clean Air Initiatives* in Dhangadhi Sub-Metropolitan City (Dhangadhi), Birendranagar Municipality (Surkhet), Pokhara Metropolitan City (Pokhara), Siddharthanagar Municipality (Bhairahawa), Biratnagar Metropolitan City (Biratnagar), Illam Municipality (Illam) Janakpurdham Sub-Metropolitan City (Janakpur) and Kathmandu Metropolitan City (Kathmandu). Moreover, the campaign aims in informing, inspiring, engaging youths and other stakeholders for awareness and action on clean air campaign through the American Spaces networks in Nepal.

SAFA campaign *Clean Air Initiative Grant* will provide grants to youth groups &/ individuals to work towards achieving clean air and curbing local air pollution. The SAFA campaign’s Clean Air Initiative Grant expects to achieve clean air momentum in the cities by raising the awareness of stakeholders from wider group.

2. Objective:

Under the SAFA campaign, Clean Air Initiative Grant in *Kathmandu* will be implemented with the following objective

- i. To engage young people in the clean air momentum.

3. Expected Outcome:

With the implementation of the SAFA campaign Clean Air Initiative Grant, the following outcomes are expected

- i. Awareness is raised among the locals and stakeholders
- ii. Clean air momentum is brought forward

4. Geographical Extent:

The Clean Air Initiative Grant will be supported for the implementation of the initiation in *Kathmandu*. This will support the activities that will be conducted within *Kathmandu* City.

5. Priorities for funding

The proposal which sounds timely submission committing to reduce air pollution, raising awareness, and advocating with the active and meaningful participation of local people, government and stakeholders will be priorities for funding.

6. Implementation

The proposal should contain a detailed plan of the activities that will be carried out during the implementation period, including the expected target groups and number of activities.

7. Timeframe :

The activities implementation period is in between March-April, 2023 and the final report submission is mandatory by 5th May, 2023.

8. Application procedure

The application will be accepted electronically to email address ([cen.comms@gmail](mailto:cen.comms@gmail.com) or info@cen.org.np) in a portable document format (.pdf) and budgets in separate excel file with the subject line “Proposal on Clean Air Initiative to curb local air pollution”. Deadline for submission of proposal is March 19th, 2023 5:00 p.m. Proposals received after the deadline will not be considered for evaluation.

9. Eligibility

The youths from *Kathmandu* interested in clean air campaign.

10. Amount of grant available

The amount of the grant available is NPR. 3,70,000 (Rupees Three Lakhs and Seventy Thousands only) under the SAFA campaign which will be subjected to tax (15%).

Proposal writing format and guidelines

I. Cover Page(1 page)

1. Proposal title
2. Name of Applicant/s
3. Email address
4. Telephone
5. Amount of Request (not to exceed NPR 3,70,000)
6. Project Start Date
7. Project End Date

II. Narrative Section

1. Executive Summary/Abstract (1page)
2. Introduction
3. Rationale: ½ page (Describe the importance of this project, why it should be done and what important contribution it will make in achieving clean air)
4. Description of the Project Site: 1/2page
5. Relation with SAFA campaign: 1 page (How does this project align with the SAFA campaign profile, priorities and objective)
6. Objective: 2-3 points, ½ page
7. Expected Outputs: 3-4 points, ½ page
8. Implementation modality and Proposed Activities
9. Others: CV of youth, if applicant is youth group: details of group member, Budget in Excel

Format:

Proposal: pdf

Font: Times New Roman

Font Size: 12

Line Spacing: 1.5

Page margins: 1" all four sides